

# Driveway Safety

## THE "BYE-BYE SYNDROME"

Many driveway backovers occur because an adult leaves the home and a child runs after them, not wanting them to leave. Teach your child that once an adult leaves the house, the child should never follow out after them.

### DID YOU KNOW?

\*50 children each week are backed over in the U.S.\*

\*In over 70% of backover incidents, a parent or loved one is behind the wheel.\*

\*Blind zones can reach up to as large as 50 feet!\*



## HOW DO BACKOVERS HAPPEN?

There are a variety of situations that could lead to a backover. Children are curious, quick, and unable to fully understand how dangerous a vehicle in the driveway can be. Because they are also so small, they are not at all visible when in a vehicle's blind zone. A blind zone is the large area behind a vehicle that is invisible to drivers when they are in reverse.



Supervise your children at all times when they are playing outside. Educate them on the dangers of the driveway so that they view the driveway as a danger zone and not a play area.

Discourage children from playing near the driveway. Keep toys stored in a shed or bin far away. If your child is going to play near or on the driveway, in addition to supervising them, consider getting a safety net to block them off from vehicles.



## SAFETY TIPS

Rearview backup systems like cameras and cameras with sensors are helpful in increasing visibility in blind zones. While you should still walk around your vehicle before backing up, utilizing your backup camera can be helpful. Consider installing one if your vehicle is not equipped.



Keep your keys hidden and out of a child's reach. There have been cases where children have started cars themselves and ran either themselves or others over.



**ALWAYS** check behind your vehicle before you back out. If you know there are children around, make sure they are being supervised. Open your windows and turn off the radio to listen for children, and utilize your mirrors properly.



# SUPERVISE-SEPARATE-SEE

**WATCH YOUR CHILDREN AT ALL TIMES.**

**KEEP PLAY AWAY FROM THE DRIVEWAY.**

**WALK COMPLETELY AROUND YOUR VEHICLE BEFORE BACKING OUT.**

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